

Success Story Bulletin #15

Heidelberg Speedmaster Press Upgraded with Baldwin Cleaning System

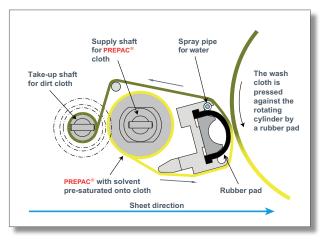
Baldwin Technology Company, Inc. continues to demonstrate substantial advantages to its customers in the upgrade from brush cleaning systems to the Baldwin IMPACT $^{\mathbb{R}}$ 2E blanket cleaning system on installed presses.

GSL Fine Lithographers of Sacramento, California, a Consolidated Graphics, Inc. (NYSE: CGX) company, recently installed IMPACT $^{\circledR}$ 2E on its 2001 Heidelberg Speedmaster CD 102 press and is reporting a number of substantial benefits.

The Baldwin IMPACT® 2E cloth system replaced the original brush system on GSL's six-unit Heidelberg sheetfed press. The upgraded IMPACT® 2E system utilizes Baldwin's PREPAC® cleaning cloths that are pre-saturated with cleaning solution to ensure superb cleaning results, while offering the added advantage of drastically reducing VOC emissions. GSL was highly motivated to lower the amount of VOC's in its print processes to meet their environmental goals, and



Baldwin's system provided the best blanket cleaning technology to address their needs while improving efficiency at the same time.



"We have reduced our VOC emissions with the IMPACT® 2E equipment by approximately 90%. We've also been surprised by the number of wash-ups we can get out of each roll of cloth. Currently, we're averaging only five gallons of press wash per week; previously 55 gallons would have been needed," stated Jason English, GSL's president.

Ultimately, GSL is enjoying greater benefits on consumables and waste costs, while also gaining on makeready times and print quality. "The differences in cleaning results are distinct; the PREPAC®



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cloth cleans the blankets remarkably well, and we experience no drips on the printed product," stated English.

"The IMPACT[®] 2E continues to demonstrate Baldwin's ability to upgrade existing presses of our customers through improvements in print quality, productivity and process costs while lowering waste and pressroom VOCs," remarked Donald Gustafson, vice president of Baldwin Americas."

"GSL is experiencing these very results and we're so pleased to hear of their satisfaction with the investment," remarked Don Gustafson.

Baldwin offers advanced cleaning technology for all sheetfed presses using conventional, UV, hybrid and EB inks. Equipment and related consumables have been approved for textured or structured cylinder cleaning applications.

Currently, Baldwin is involved in a number of upgrade retrofit projects for Heidelberg and other sheetfed and web press brands.



END

About GSL

GSL Fine Lithographers has been delivering standard-setting print services to its customers since 1984. The friendly, personalized customer service and advanced technology solutions have made GSL one of Sacramento's premier print service providers for more than 23 years. GSL is both a local printer and part of a national network of companies owned by Consolidated Graphics, Inc.

About Consolidated Graphics

Consolidated Graphics, Inc., headquartered in Houston, TX, is one of North America's leading general commercial printing companies. With 70 printing businesses strategically located across 27 states, Toronto, and Prague, and a presence in Asia, CGX offers an unmatched geographic footprint, unsurpassed capabilities, and unparalleled levels of convenience, efficiency and service. With locations in or near virtually every major U.S. market, CGX provides the service and responsiveness of a local printer enhanced by the economic, geographic and technological advantages of a large national organization.

Consolidated Graphics' vast and technologically advanced sheetfed and web printing capabilities are complemented by the world's largest integrated digital footprint. By coupling North America's most comprehensive printing capabilities with strategically located fulfillment centers and industry-leading technology, CGX delivers end-to-end print production and management solutions that are based on the needs of our customers to improve their results. For more information, visit www.cgx.com.



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About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment and related consumables for the print industry. Newspaper, sheetfed, commercial web, flexographic and digital pressrooms are enhanced and transformed with Baldwin's extensive product lines and systems.

Baldwin offers its customers the ability to bring new market opportunities to their business by enhancing the quality of printed products and improving the economic and environmental efficiency of the printing process. Headquartered in the U.S., Baldwin has operations strategically located in major print media markets and distributes its products via its extensive global sales and service infrastructure.

For further information, visit the Baldwin website at: www.baldwintech.com

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